



LINGFIELD
PARK

RESORT



PARTNERSHIP OPPORTUNITIES

LINGFIELD PARK RESORT

Lingfield Park Resort is a premier racing and leisure destination set across 450 acres of picturesque Surrey countryside. As one of Europe's busiest racecourses, we will be hosting 75 racedays in 2026, featuring National Hunt and flat racing on both all-weather and turf tracks.

From thrilling race days to unforgettable events and weekend getaways, Lingfield Park Resort delivers experiences that leave a lasting impression.

LOCATION & ACCESSIBILITY:

- Just 15 minutes from the M25 & M23, with ample free parking on-site
- Lingfield Station is a short walk away, offering direct links to London Victoria
- Only 10 miles from Gatwick Airport; for helicopter landing requests, please contact the racecourse.



OVERVIEW

Over the years, we've been fortunate to work with a variety of sponsors and partners. At Lingfield Park Resort, we are committed to building lasting relationships founded on trust and shared values. Let us help showcase your business, creating meaningful connections with participants, spectators, and the wider community.

JOIN OUR CURRENT PARTNERS



WHY LINGFIELD PARK RESORT?

150K
ANNUAL VISTORS
ACROSS THE RESORT



INCREASE
YOUR BRAND
AWARENESS

OVER
SIXTY
THOUSAND
Social Media Followers

LOCAL & NATIONAL

NEWSPAPER
EXPOSURE

OPPORTUNITY
FOR PRODUCT
SHOWCASES
& ONSITE ACTIVATION

A TEAM
THAT CARES



A PARTNERSHIP
THAT DELIVERS

RACE SPONSORSHIP

Race sponsorship at Lingfield Park Resort offers a fantastic opportunity to promote your business and enhance your raceday experience.

All of our races are broadcast live on Sky Sports Racing, with selected meetings covered by ITV, giving your brand national exposure.

Enjoy a day at the races with colleagues or clients and create a lasting impression with our race sponsorship packages:



BRONZE PACKAGE

FROM £500 +VAT

- Naming Rights to a race
- Mention & logo in the racecard
- PA announcements
- Live TV coverage on Sky Sports Racing
- Static image or 30-second video on the big screen
- Parade ring visit
- Judge the Best Turned Out Award
- 4 complimentary admission tickets

SILVER PACKAGE

FROM £750 +VAT

- Naming Rights to a race
- Mention & logo in the racecard
- PA announcements
- Live TV coverage on Sky Sports Racing
- Static image or 30-second video on the big screen
- Parade ring visit
- Judge the Best Turned Out Award
- 10 complimentary admission tickets
- Present prize to winning connections
- Digital copy of presentation photo
- Advert on LED ribbon
- 10% discount in the Tracksider Restaurant
- Half-page full colour racecard advert

GOLD PACKAGE

FROM £1250 +VAT

- Naming Rights to a race
- Mention & logo in the racecard
- PA announcements
- Live TV coverage on Sky Sports Racing
- Static image or 30-second video on the big screen
- Parade ring visit
- Judge the Best Turned Out Award
- 20 complimentary admission tickets
- Present prize to winning connections
- Digital copy of presentation photo
- Advert on LED ribbon
- 25% discount in the Tracksider Restaurant
- Half-page full colour racecard advert
- Advertising banner - home straight parade ring

ADVERTISING

There are plenty of unique advertising opportunities to promote your brand across Lingfield Park Resort. From raceday exposure and premium signage to televised coverage, you could reach high value, engaged visitors all year round.

Plus, enjoy a discounted rate when partnering multiple packages, such as race sponsorship and annual trackside hoardings.

RACECARD AND DIGITAL ADVERTISING

The racecard is the perfect guide to a day at the races, listing the full runners and riders for each race. Racecards are included in all hospitality packages and can be purchased onsite by racegoers. Additionally, our large digital screen provides live race viewing, with further screens located across the resort, including in our hospitality suites and restaurant.

PRICES START FROM £50 +VAT



GOLF HOLE SPONSORSHIP

Since 1987, Lingfield Park Golf Club has welcomed golfers of all abilities, from societies and corporate groups to guests enjoying golf breaks.

Single-hole sponsorship is available across the 18-hole course, with a small premium for the 1st, 10th, and 18th holes, offering a distinctive platform to showcase your brand.

PRICES START FROM £1000 +VAT



ANNUAL BANNERS

We offer exclusive on-course annual advertising sites positioned around the resort. These prime locations capture the attention of racegoers, conference attendees, and hotel guests. Limited spaces are available on the home straight, offering maximum exposure, including televised coverage.

PRICES START FROM £1200 +VAT



FURTHER OPPORTUNITIES

Take your sponsorship to the next level at Lingfield Park Resort, where you can create a lasting legacy and ensure your company is associated with every visit.

NAMING RIGHTS

There are some unique areas available across the resort for exclusive naming rights including: The Grandstand & Grandstand Boxes, Eclipse Suites & Eclipse Marquee, The Pavilion, Pre-Parade Ring, Saddling Boxes, Driving Range, Golf Lounge and more! Several of our Marriott Hotel bedrooms overlook the driving range and racecourse, providing year-round visibility to high-value guests and corporate clients.

HOSPITALITY

Each of our hospitality boxes offers an exclusive experience, perfect for entertaining your guests whilst enjoying the thrill of the racing action, suitable for 8-350 guests. For smaller parties, our Trackside Restaurant offers excellent panoramic views of the home straight and winning post. Our hospitality options also provide the perfect base for the day when sponsoring a race!

EVENTS - MORE THAN JUST RACING

Whether you're hosting a corporate meeting, team-building day, wedding, outdoor festival, or private celebration, Lingfield Park provides a stunning setting for every occasion. Surrounded by picturesque countryside and steeped in heritage, our versatile spaces combine modern facilities with timeless charm. Lingfield Park is the ideal destination to make your event truly unforgettable.

HOTEL

With 116 spacious guest rooms (including six suites), a fully-equipped gym, swimming pool, sauna, steam room and jacuzzi, the Lingfield Park Marriott Hotel & Country Club has something for everyone. Spend your day at the races, on our 18-hole championship golf course, or just relaxing in the beautiful surroundings before dining in our Cyprium Restaurant or from our extensive Bar menu. Special corporate rates make it easy and cost-effective for your team or clients to stay at our on-site Marriott Hotel & Country Club, combining comfort with convenience for a complete Lingfield Park Resort experience.





PARTNERSHIP OPPORTUNITIES

Lingfield Park Resort | Racecourse Road, Lingfield, Surrey, RH7 6PQ
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Lingfield Park Resort is part of **Arena Racing Company** which includes: Bath, Brighton, Chepstow, Doncaster, Ffos Las, Fontwell Park, Great Yarmouth, Hereford, Newcastle, Royal Windsor, Sedgefield, Southwell, Uttoxeter, Wolverhampton and Worcester Racecourses.